

THE SURETY & FIDELITY

Intern and Scholarship Program

TOOLKIT



SFAA
FOUNDATION





Expanding Access to the Surety & Fidelity Industry

The Surety & Fidelity Association of America (SFAA) Foundation, a 501(c)(3) organization, was established to increase access to career opportunities in the surety and fidelity industry.

The Surety and Fidelity Intern & Scholarship Program was established to encourage college students to explore careers in the surety and fidelity industry. The program provides scholarships to students who complete internships at SFAA member companies, offering valuable experience working alongside industry experts.

The Foundation works with SFAA member companies to:

- Build a stronger pipeline of qualified applicants.
- Broaden access to individuals with a variety of experiences and backgrounds.
- Support workplaces where all individuals have the opportunity to participate and succeed.
- Help develop the next generation of industry leaders.

Scholarship Award Structure

Scholarship awards:

- **Rising Junior Applicants:** \$2,500
- **Rising Senior Applicants:** \$2,500
- **Rising Senior Employment Incentive:** Additional \$5,000

(Rising senior scholarship recipients who accept a full-time position within the surety and fidelity industry and complete 90 days of employment are eligible for an additional \$5,000 scholarship award.)

All scholarship awards are subject to evaluation by SFAA, approval by the Member Company Liaison and Chief Bonding Officer, and approval by the Board of Trustees.



The SFAA Foundation Scholarship Toolkit contains assets that member companies can use to inform college students about the benefits of choosing a career in the surety and fidelity industry.

Included in the Toolkit are:

- Scholarship recipient testimonials
- Social media graphics
- Social media guidelines
- Printable one sheet

The print and social media assets can be customized to incorporate member companies' logos and color schemes.



THE SURETY & FIDELITY

Intern and Scholarship Program

The best career
you've never heard of

“Working in surety and fidelity allows me to be part of an ever-evolving and innovative industry. It’s a great feeling to know that my work helps businesses grow.”

JANE DOE, INTERN — Acme Surety

ADD LOGO



**CHANGE
COLOR**

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ADD LOGO



Social Media – PROMO

**CHANGE
COLOR**

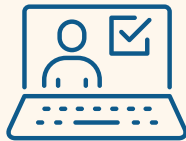
Posting internship or scholarship opportunities on LinkedIn is a great way to reach students, recent graduates, and early-career professionals.

To get the best results, follow these best practices:



1 *Know Your Audience*

- Tailor your post for students, recent grads, or early-career professionals.
- Use simple, professional language with clarity about who the opportunity is for (e.g., “open to undergrads,” “business, finance, economics, accounting or insurance/risk management majors preferred”).
- Include a call to action (CTA), a statement or phrase that is designed to prompt an immediate response or action from your audience.



2 *Use a Clear Structure*

Break your post into clear, scannable sections:

- **Title of the Opportunity**
- **Eligibility** (who can apply)
- **Location / Remote** (if applicable)
- **Duration & Timeline** (e.g., 10-week summer internship)
- **Benefits** (stipend, mentorship, networking, etc.)
- **Call to Action** (Application link + deadline)

3 Write a Strong Hook

Start with a question or statement that grabs attention:

“Looking for a summer internship that pays and builds your career?”

“We’re offering a \$5,000 scholarship to support student interns in the surety industry!”

4 Use Keywords, Hashtags & Images

- Use relevant **hashtags** so your post reaches a broader audience

#InternshipOpportunity

#ScholarshipAlert

#Surety

#CareerStart

- Include **keywords** that candidates might search for (e.g., “paid internship,” “surety scholarship”).
- To help boost engagement, share an **image** with your post, either a headshot or a relevant stock image.

5 Include a Deadline

Always mention the application deadline clearly in the post and on any linked site.



Example Post Template:

Calling all undergrads!

The **2026 Surety & Fidelity Industry Intern and Scholarship Program** is now open for applications.

Eligible applicants can earn up to \$10,000 in scholarships.

Join an +\$11 billion industry that provides over \$1.1 trillion in business and infrastructure protections.

Work alongside experienced mentors & gain real-world skills

Deadline: August 28, 2026

Apply here: [link]

#InternshipOpportunity #Surety #StudentJobs #CareerStart

Best Time & Days to Post on LinkedIn

The best overall time to post on LinkedIn is between 8:00 AM and 9:00 AM on Tuesdays and Wednesdays, according to an analysis by Hootsuite.

Weekends are typically the worst days of the week to post on LinkedIn. The lower engagement may be because people view LinkedIn as a work-related social media platform and something to avoid on days off.



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The Surety and Fidelity Industry is a vital foundation of the American economy. As a professional in the field, you will protect businesses against waste, fraud, and abuse—or play a critical role in ensuring major infrastructure projects are completed on time and with integrity. It's a career path of growth and real-world impact.

The best career you've never heard of

Join the Surety and Fidelity Industry.

Make an Impact

Join an **+\$11 billion** industry that provides over **\$1.1 trillion** in business and infrastructure protections.

- **STRENGTHEN** our economy
- **EXPAND** your potential
- **EMPOWER** your future

Apply Now

The Surety & Fidelity Intern and Scholarship Program provides financial support opportunities to students pursuing careers in the surety and fidelity industry.

Eligible applicants can earn up to **\$10,000** in scholarships.

ADD LOGO



Learn More

surety.org/sfaa-foundation
bmulbach@surety.org



CHANGE COLOR

8.5 x 11" FLIER